# 2019-11-20 DART Planning meeting 3

**Present:** Emma Hope (EH), Hannah Norman (HN), Hannah Tse-Debenham (HTD), Martin Clarke (MC), Miriam Snowball (MS), Tori Hair (TH), Will Allen (WA),

**Apologies:** Emma Smith (ES), Hannorah Lee (HL), Clare Watters (CW)

Chair – MC

1. Action Points from last meeting
	* G Drive folder shared
	* Crowdfunding page is now live – see below
	* All still to consider things do whilst away
	* TR web-page still needs fundraising page adding to it
	* Charity status – no actions completed
2. Charitable Status:
	* Decision to not become a charity.
	* Insufficient benefit to merit the amount of effort required. Will therefore focus on fundraising that does not require charitable status
3. Crowdfunding:
	* All tweaks made.
	* Note that emails with addresses will need deleting after they are “no longer relevant”
	* Postcards to be designed this week – CW to share
	* HN to mention in business that this is now live – get posted after 24/2. Ask people to share – ideally staggered!
	* HTD is a TR Facebook admin – to add MC if poss. Otherwise official TR post next week
	* Promotion of us going – article for the Nut? Write something about American figures, get a quote from the Americans (MC). MS to draft
	* “Business cards” with it on for fundraising crawls?
	* Is there an E-card alternative to the postcards?
4. Events
	* Mari Lwyd and Burns Night raised a total of £1275.57 so far
	* Fundraising ceilidh
		+ C# booked for 23rd April, they gave us the charity rate even though we aren’t (£580). Will also need to pay for PA
		+ WA let EH know when hall needs paying for
		+ WeGotTickets page all set up, WA will add the link to the crowdfunding page too – coordinate same image on it as the crowdfund page?
		+ 270 tickets
		+ WA to get the best available advert into Folk London magazine (max £60). RAS could help with the design?
		+ Will have a raffle
		+ Band Will C / Will A / Martin. Caller: Nick Walden
	* Fundraising crawls for DART
5. Grants
	* 1st one – don’t think we really do have any Sheffield/South Yorks. members. 2nd/3rd ones should be fine
	* MC / EH to provide info for ES / HL
	* Easyfundraising – might as well do it
	* Letters to the worshipful – the money for all the postage can come out of the pot of money we are raising for DART, no one should be out of pocket.
	* Hand deliver the Bank ones?
	* EFDSS funds. WA at very least may be applicable for monies. Should apply
	* TH to compile list of folk world places we could get money (SDU / Morris Fed / Open Morris)
6. Sponsorship
	* HTD happy to take this on (chat to HL for ideas!)
	* Compile list of people that we could email
	* Draft formal letter and share with the group
	* Can then send via the TR account
7. Website
	* HTD going to add a page for DART – decision that groups / organisations that give us money can be acknowledged there, but not individuals.
	* Theme needs fixing, but can be done after
8. Finance update
	* Total so far is £1275.57 from events
	* EH to ensure TR accounts completely up to date ahead of EGM
9. Logistics/Itinerary
	* EH / MC to discuss flight money
	* Chicago marathon = more expensive accommodation, but enough for 12 at the mo. Also may be able to do home stays with Pullman Morris
	* Itinerary broadly:
		+ Sunday 11th Oct – dance with Pullman Morris + Sword
		+ Mon/Tue/Wed – stop off on the way to Minneapolis (Note: La Crosse has the highest density of bars on a street…)
		+ Thurs evening – arrive Minneapolis to socialise
		+ Fri (evening?) we need to run a workshop
		+ Sat DART, Sunday socialising / figure swapping
		+ Monday head back to Chicago, stop off for lunch and home
	* All to consider how much dancing want to do
	* EH / HTD talk to Nicky about contras
	* All to think about things want to do / where we might want to stop on the way
	* MC to provisionally book car hire
	* Ideally want to compete with Piccadilly
	* HN to create doodle for a day practice
	* Will need to schedule some extra crawls
	* HN to make a spreadsheet of logistics – e.g. passport in date / insurance bought etc.
10. Action points
	* CW to share Postcard thank you design and then get printed
	* Mention crowdfunding page in business
	* TR official post next week about it (HTD or make MC an admin)
	* MS draft article for The Nut
	* Ceilidh with Tower Ravens – ticket page to go live on Friday
	* WA to get advert for ceilidh in Folk London
	* MC / EH to provide ES / HL with info for grant applications (2nd and 3rd ones look to be possible, 1st not sure we can qualify)
	* HL to do the easyfundraising thing
	* ES to share the letter (can then use for other stuff too)
	* EFDSS funding for WA at very least
	* TH compile list of folk world avenues for applying for money
	* HTD compile list of corporate people we could contact and draft formal letter
	* HTD make DART page on TR web live
	* EH / MC discuss flight money
	* MC provisionally book car hire
	* HN create day practice doodle
	* HN organise logistics checks etc.