# 2019-11-20 DART Planning meeting 3

**Present:** Emma Hope (EH), Hannah Norman (HN), Hannah Tse-Debenham (HTD), Martin Clarke (MC), Miriam Snowball (MS), Tori Hair (TH), Will Allen (WA),

**Apologies:** Emma Smith (ES), Hannorah Lee (HL), Clare Watters (CW)

Chair – MC

1. Action Points from last meeting
   * G Drive folder shared
   * Crowdfunding page is now live – see below
   * All still to consider things do whilst away
   * TR web-page still needs fundraising page adding to it
   * Charity status – no actions completed
2. Charitable Status:
   * Decision to not become a charity.
   * Insufficient benefit to merit the amount of effort required. Will therefore focus on fundraising that does not require charitable status
3. Crowdfunding:
   * All tweaks made.
   * Note that emails with addresses will need deleting after they are “no longer relevant”
   * Postcards to be designed this week – CW to share
   * HN to mention in business that this is now live – get posted after 24/2. Ask people to share – ideally staggered!
   * HTD is a TR Facebook admin – to add MC if poss. Otherwise official TR post next week
   * Promotion of us going – article for the Nut? Write something about American figures, get a quote from the Americans (MC). MS to draft
   * “Business cards” with it on for fundraising crawls?
   * Is there an E-card alternative to the postcards?
4. Events
   * Mari Lwyd and Burns Night raised a total of £1275.57 so far
   * Fundraising ceilidh
     + C# booked for 23rd April, they gave us the charity rate even though we aren’t (£580). Will also need to pay for PA
     + WA let EH know when hall needs paying for
     + WeGotTickets page all set up, WA will add the link to the crowdfunding page too – coordinate same image on it as the crowdfund page?
     + 270 tickets
     + WA to get the best available advert into Folk London magazine (max £60). RAS could help with the design?
     + Will have a raffle
     + Band Will C / Will A / Martin. Caller: Nick Walden
   * Fundraising crawls for DART
5. Grants
   * 1st one – don’t think we really do have any Sheffield/South Yorks. members. 2nd/3rd ones should be fine
   * MC / EH to provide info for ES / HL
   * Easyfundraising – might as well do it
   * Letters to the worshipful – the money for all the postage can come out of the pot of money we are raising for DART, no one should be out of pocket.
   * Hand deliver the Bank ones?
   * EFDSS funds. WA at very least may be applicable for monies. Should apply
   * TH to compile list of folk world places we could get money (SDU / Morris Fed / Open Morris)
6. Sponsorship
   * HTD happy to take this on (chat to HL for ideas!)
   * Compile list of people that we could email
   * Draft formal letter and share with the group
   * Can then send via the TR account
7. Website
   * HTD going to add a page for DART – decision that groups / organisations that give us money can be acknowledged there, but not individuals.
   * Theme needs fixing, but can be done after
8. Finance update
   * Total so far is £1275.57 from events
   * EH to ensure TR accounts completely up to date ahead of EGM
9. Logistics/Itinerary
   * EH / MC to discuss flight money
   * Chicago marathon = more expensive accommodation, but enough for 12 at the mo. Also may be able to do home stays with Pullman Morris
   * Itinerary broadly:
     + Sunday 11th Oct – dance with Pullman Morris + Sword
     + Mon/Tue/Wed – stop off on the way to Minneapolis (Note: La Crosse has the highest density of bars on a street…)
     + Thurs evening – arrive Minneapolis to socialise
     + Fri (evening?) we need to run a workshop
     + Sat DART, Sunday socialising / figure swapping
     + Monday head back to Chicago, stop off for lunch and home
   * All to consider how much dancing want to do
   * EH / HTD talk to Nicky about contras
   * All to think about things want to do / where we might want to stop on the way
   * MC to provisionally book car hire
   * Ideally want to compete with Piccadilly
   * HN to create doodle for a day practice
   * Will need to schedule some extra crawls
   * HN to make a spreadsheet of logistics – e.g. passport in date / insurance bought etc.
10. Action points
    * CW to share Postcard thank you design and then get printed
    * Mention crowdfunding page in business
    * TR official post next week about it (HTD or make MC an admin)
    * MS draft article for The Nut
    * Ceilidh with Tower Ravens – ticket page to go live on Friday
    * WA to get advert for ceilidh in Folk London
    * MC / EH to provide ES / HL with info for grant applications (2nd and 3rd ones look to be possible, 1st not sure we can qualify)
    * HL to do the easyfundraising thing
    * ES to share the letter (can then use for other stuff too)
    * EFDSS funding for WA at very least
    * TH compile list of folk world avenues for applying for money
    * HTD compile list of corporate people we could contact and draft formal letter
    * HTD make DART page on TR web live
    * EH / MC discuss flight money
    * MC provisionally book car hire
    * HN create day practice doodle
    * HN organise logistics checks etc.