# 2019-11-20 DART Planning meeting 1

**Present:** Becky Watson (BW), Emma Smith (ES), Hannah Norman (HN), Hannah Tse-Debenham (HTD), Hannorah Lee (HL), Martin Clarke (MC), Miriam Snowball (MS), Tori Hair (TH), Will Allen (WA),

Chair – MC

1. DART Dates
	* Either 15-17 Oct or 6-8 Nov, no particular preference, earlier may be warmer. Likely to travel Friday before it and stay on after.
2. Logistics
	* Direct flights with Delta, or cheaper to go via Rekjavik or Dublin. Booking to take place n the new year, time to be decided.
	* BW/EH to discuss practicalities oof fundraising vs flight booking (likely to need to book before we have any funds in)
	* Accommodation – would be hosted for the DART weekend itself, at least Fri-Mon AM likely. Rest would need to pay.
	* All to consider ideas of places to go / things to see. Potential to look at flying back from another location.
	* HN to create Trello Board to keep track of everything
3. Risks
	* BS / EH to discuss the financial risks
		+ Assess what the team can give
		+ Amount individuals willing to pay
		+ Therefore minimum need to raise
	* Risk of not raiing everything we need
	* How much can we draw on the TR pot for temporary loans etc.
	* Need to avoid affecting DERT - Some of this will be in the run up
	* People need to be 100% committed to going and to fundraising
	* If something prevents us from going in 2020, roll over to 2021
	* DART location changing – will check before booking flights. Low risk if we are committed!
4. Funding plan overview
	* Likely need to raise approx £10K (based on flights being £600 for 10 people, then extra for additional accomodation / car hire / other travel etc.)
	* Post DERT a good time to shout about going to DART
	* Need to consider our core message of why we are dong this – 3 points. HL to create starter for 10 by Monday 25th Nov. Additional messaging for flex depending on fund – women’s team / young people.
		+ Developing / supporting links between both sides of the Atlantic good for rapper and the folk scene as a whole
		+ American teams make an effort coming to DERT here, wish to reciprocate.
		+ Dance inspired by American figures
		+ Dance and performance different there, should be eye-openng for us
	* 5 categories for funding
		+ Crowdfunding – CW to lead on
		+ Grants – HL/ES to lead with TH supporting
		+ Corporate sponsorship – EL. HTD to investigate options of dancing at corporate events for a fee.
		+ Events / DoD – WA/MS/HL (HL ideas mainly). Potential events include pub quiz / ceilidh / promises auction. Other people can also organise things.

1. Other roles
	* MC to lead overall. Coordinate and assist where needed with other streams
	* EH to be the treasurer for this in addition to role as TR treasurer
	* HN to be scretary for this as part of secretary role. Otherwise help coordinate.
2. AOB
	* May need additional practices over the summer to get the DART team prepared / up to scratch on Piccadilly etc.
	* BW happy to assist with copywriting as needed
	* All to chip in with organising
3. Action points
	* MC to organise meeting mid-December to catch up on progress
	* BW / EH to discuss financials (MC feed in estimates as necessary)
	* Topic leads for fundraising to begin progressing
	* HL to draft key messages starter for 10 – share by Mon 25 Nov
	* HN to set-up Trello asap, all to join