# 2019-11-20 DART Planning meeting 1

**Present:** Becky Watson (BW), Emma Smith (ES), Hannah Norman (HN), Hannah Tse-Debenham (HTD), Hannorah Lee (HL), Martin Clarke (MC), Miriam Snowball (MS), Tori Hair (TH), Will Allen (WA),

Chair – MC

1. DART Dates
   * Either 15-17 Oct or 6-8 Nov, no particular preference, earlier may be warmer. Likely to travel Friday before it and stay on after.
2. Logistics
   * Direct flights with Delta, or cheaper to go via Rekjavik or Dublin. Booking to take place n the new year, time to be decided.
   * BW/EH to discuss practicalities oof fundraising vs flight booking (likely to need to book before we have any funds in)
   * Accommodation – would be hosted for the DART weekend itself, at least Fri-Mon AM likely. Rest would need to pay.
   * All to consider ideas of places to go / things to see. Potential to look at flying back from another location.
   * HN to create Trello Board to keep track of everything
3. Risks
   * BS / EH to discuss the financial risks
     + Assess what the team can give
     + Amount individuals willing to pay
     + Therefore minimum need to raise
   * Risk of not raiing everything we need
   * How much can we draw on the TR pot for temporary loans etc.
   * Need to avoid affecting DERT - Some of this will be in the run up
   * People need to be 100% committed to going and to fundraising
   * If something prevents us from going in 2020, roll over to 2021
   * DART location changing – will check before booking flights. Low risk if we are committed!
4. Funding plan overview
   * Likely need to raise approx £10K (based on flights being £600 for 10 people, then extra for additional accomodation / car hire / other travel etc.)
   * Post DERT a good time to shout about going to DART
   * Need to consider our core message of why we are dong this – 3 points. HL to create starter for 10 by Monday 25th Nov. Additional messaging for flex depending on fund – women’s team / young people.
     + Developing / supporting links between both sides of the Atlantic good for rapper and the folk scene as a whole
     + American teams make an effort coming to DERT here, wish to reciprocate.
     + Dance inspired by American figures
     + Dance and performance different there, should be eye-openng for us
   * 5 categories for funding
     + Crowdfunding – CW to lead on
     + Grants – HL/ES to lead with TH supporting
     + Corporate sponsorship – EL. HTD to investigate options of dancing at corporate events for a fee.
     + Events / DoD – WA/MS/HL (HL ideas mainly). Potential events include pub quiz / ceilidh / promises auction. Other people can also organise things.

1. Other roles
   * MC to lead overall. Coordinate and assist where needed with other streams
   * EH to be the treasurer for this in addition to role as TR treasurer
   * HN to be scretary for this as part of secretary role. Otherwise help coordinate.
2. AOB
   * May need additional practices over the summer to get the DART team prepared / up to scratch on Piccadilly etc.
   * BW happy to assist with copywriting as needed
   * All to chip in with organising
3. Action points
   * MC to organise meeting mid-December to catch up on progress
   * BW / EH to discuss financials (MC feed in estimates as necessary)
   * Topic leads for fundraising to begin progressing
   * HL to draft key messages starter for 10 – share by Mon 25 Nov
   * HN to set-up Trello asap, all to join